

## ADVERTISING:

Rates are for electronic-format or scanner-ready ads. Preferred formats are MS Word or MS Publisher and JPG (250-300KB).

Text & Text+JPG ads can be done by the editor, tell me what you want, I may be able to do it for you. Include the company name, address, email address and/or a day-time phone number (I prefer email). All ads must be prepaid before publication.

Make checks payable to: SER-NMRA

**FULL  
PAGE**

**1/2 PAGE**

**CRAWLER—1/12 PAGE**

### ADVERTISING RATES

Page Size	Number of Issues			
	1	2	3	4
Full	\$120	\$240	\$360	\$400
3/4	\$ 90	\$180	\$270	\$300
1/2	\$ 60	\$120	\$180	\$200
1/4	\$ 30	\$ 60	\$ 90	\$100
1/8	\$ 15	\$ 30	\$ 45	\$ 60
1/12	\$ 10	\$ 20	\$ 30	\$ 40
Crawler	\$ 10	\$ 20	\$ 30	\$ 40

**Pike Registry : \$16 for 4 issues**

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